



Canadian Printing Industries Association
Association canadienne de l'imprimerie

September 22, 2025

CPIA Welcomes New Leadership Team

The Canadian Printing Industries Association (CPIA) is pleased to announce important leadership changes as the Association continues to strengthen its national role in supporting Canada's print industry.

The CPIA Board wishes to extend its sincerest gratitude to **Gerry Lacombe**, who has served as Association Manager since 2022, and to **Jamie Barbieri**, who has served as Secretary Treasurer since 2020. Their leadership and dedication have been instrumental in guiding the Association through an important period of renewal and growth.

Building on this foundation, CPIA is pleased to welcome **Isabel Jordan** as the new Association Manager and **Alfonso Vincenti** as Secretary Treasurer.

Isabel Jordan is a 2025 graduate of the Graphic Communications Management (Bachelor of Technology) program at Toronto Metropolitan University, where she focused on project management, communications, and printing technologies. A recipient of the Canadian Printing Industries Scholarship Trust Fund, she brings four years of experience in marketing and design roles, most notably as part of Adobe's Next Gen Creatives program. Isabel is eager to apply her skills to supporting the CPIA's mission and serving the Canadian print community.

Alfonso Vincenti is a seasoned professional with over 25 years of experience in the printing and packaging industry, specializing in folding cartons. He currently serves as Vice President of Sales at Netpak Packaging, where he brings deep technical expertise and a strategic approach to sales and business development. Earlier in his career, Alfonso worked as a broker, gaining valuable cross-functional knowledge in labels, flexographic printing (flexo), point-of-purchase (POP) displays, and corrugated packaging. His solid technical background, operational insight, and strong sales acumen have earned him consistent results throughout his career.

"On behalf of the CPIA Board, I want to thank Gerry and Jamie for their many contributions to the Association," says Richard Kouwenhoven, CPIA Board Chair. "We are equally excited to welcome Isabel and Alfonso into their new leadership roles as we chart the next phase of development for the CPIA".

In 2025, Association activities will continue to focus on strengthening Board and Committee operations, advancing collaboration with supplier and educational partners, and engaging industry stakeholders on government affairs priorities.



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About the Canadian Printing Industries Association (CPIA):

The **Canadian Printing Industries Association (CPIA)** is incorporated under the Canada Corporations Act as a not-for-profit corporation. CPIA is the premier national association serving the graphic arts industry in Canada.

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