

## **TARIFF SURVEY PGIA / SPIA CONSOLIDATED RESULTS**

	QUESTION	OPTIONS	PGIA / SPIA
1	On a Scale Of 1 To 10, How Concerned Are You About The U.S. Tariffs On		
	Canadian Goods And The Reciprocal Canadian Tariffs On U.S. Goods, With 1		
	Being Least Concerned And 10 Being Most Concerned?	1	
		2	
		3	
		4	
		5	
		6	
		7	14%
		8	57%
		9	14%
		10	14%
2	Have These Tariffs Negatively Affected Your Business?	yes	86%
-		no	14%
3	If You Answered Yes, Tell Us How The Tariffs Have Impacted Your Business		
	(select All That Apply).	Increased cost of raw materials or supplies	86%
		Reduced sales/revenue	29%
		Increased pricing for customers	57%
		Supply chain disruptions	29%
		Delayed shipments	43%
		Other	14%
4	If You Selected "Other", Please Tell Us The Other Way(s) Tariffs Have		
	Affected Your Business.		
5	Do You Anticipate Long-term Negative Effects On Your Business Due To	Yes	43%
	These Tariffs Or Tariff Uncertainty?	No	4376
		Unsure	57%
		Choure -	0.77
6	Have You Had To Adjust Your Sourcing Strategy Due To These Tariffs?		
		Yes, I have switched some supply to alternate suppliers	29%
		Yes, I have renegotiated contracts	
		No, I have maintained the same suppliers	
			57%
		Not applicable	57% 14%
7	Have You Increased Your Pricing To Offset Tariff-related Costs?		
7	Have You Increased Your Pricing To Offset Tariff-related Costs?	Not applicable	14%
7	Have You Increased Your Pricing To Offset Tariff-related Costs?	Not applicable Yes, significantly	14% 14%
7	Have You Increased Your Pricing To Offset Tariff-related Costs?	Not applicable Yes, significantly Yes, slightly	14% 14% 29%
7		Not applicable Yes, significantly Yes, slightly No, but considering it	14% 14% 29%
7 8	Have You Increased Your Pricing To Offset Tariff-related Costs? Have Tariffs Made Your Business Less Competitive In The Marketplace?	Not applicable Yes, significantly Yes, slightly No, but considering it No, and do not plan to	14% 14% 29% 57%
7		Not applicable Yes, significantly Yes, slightly No, but considering it	14% 14% 29%
7		Not applicable Yes, significantly Yes, slightly No, but considering it No, and do not plan to Yes	14% 14% 29% 57%
7		Not applicable   Yes, significantly   Yes, slightly   No, but considering it   No, and do not plan to   Yes   Yes   No	14% 14% 29% 57% 14%
7 8 9		Not applicable   Yes, significantly   Yes, slightly   No, but considering it   No, and do not plan to   Yes   Yes   No	14% 14% 29% 57% 14%
-	Have Tariffs Made Your Business Less Competitive In The Marketplace?	Not applicable   Yes, significantly   Yes, slightly   No, but considering it   No, and do not plan to   Yes   Yes   No	14% 14% 29% 57% 14%
-	Have Tariffs Made Your Business Less Competitive In The Marketplace? How Has Customer Demand Been Affected	Not applicable Yes, significantly Yes, slightly No, but considering it No, and do not plan to Yes No Unsure	14% 14% 29% 57% 14%
-	Have Tariffs Made Your Business Less Competitive In The Marketplace? How Has Customer Demand Been Affected	Not applicable   Yes, significantly   Yes, slightly   No, but considering it   No, and do not plan to   Yes   Yes   No   Unsure   Increased demand	14% 14% 29% 57% 14% 86%
-	Have Tariffs Made Your Business Less Competitive In The Marketplace? How Has Customer Demand Been Affected	Not applicable   Yes, significantly   Yes, slightly   No, but considering it   No, and do not plan to   Yes   Yes   No   Unsure   Increased demand   No change in demand	14% 14% 29% 57% 14% 86% 29%
9	Have Tariffs Made Your Business Less Competitive In The Marketplace? How Has Customer Demand Been Affected By These Tariffs Or Tariff Uncertainty?	Not applicable   Yes, significantly   Yes, slightly   No, but considering it   No, and do not plan to   Yes   Yes   No   Unsure   Increased demand   No change in demand   Decreased demand	14% 
-	Have Tariffs Made Your Business Less Competitive In The Marketplace? How Has Customer Demand Been Affected By These Tariffs Or Tariff Uncertainty? Have You Had To Reduce Your Workforce Or Cut Employee Hours Due To	Not applicable   Yes, significantly   Yes, slightly   No, but considering it   No, and do not plan to   Yes   Yes   No   Unsure   Increased demand   No change in demand   Decreased demand	14% 
9	Have Tariffs Made Your Business Less Competitive In The Marketplace? How Has Customer Demand Been Affected By These Tariffs Or Tariff Uncertainty?	Not applicable   Yes, significantly   Yes, slightly   No, but considering it   No, and do not plan to   Yes   Yes   No   Unsure   Increased demand   No change in demand   Decreased demand	14% 
9	Have Tariffs Made Your Business Less Competitive In The Marketplace? How Has Customer Demand Been Affected By These Tariffs Or Tariff Uncertainty? Have You Had To Reduce Your Workforce Or Cut Employee Hours Due To	Not applicable   Yes, significantly   Yes, slightly   No, but considering it   No, and do not plan to   Yes   No   Unsure   Increased demand   No change in demand   Decreased demand   Unsure	14% 
9	Have Tariffs Made Your Business Less Competitive In The Marketplace? How Has Customer Demand Been Affected By These Tariffs Or Tariff Uncertainty? Have You Had To Reduce Your Workforce Or Cut Employee Hours Due To	Not applicable   Yes, significantly   Yes, slightly   No, but considering it   No, and do not plan to   Yes   No   Unsure   Increased demand   No change in demand   Decreased demand   Unsure   Yes, reduced workforce	14% 



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No QUESTION	OPTIONS	PGIA / SPIA
11 What Action Would You Prefer The Canadian Government Take		
In Response To U.S. Tariffs?	Maintain current reciprocal tariffs	29%
	Increase tariffs on U.S. goods	200/
	Reduce or remove tariffs on U.S. goods	29% 43%
	Negotiate a new trade agreement No action needed	43%
12 What Level Of Government Support Do You Believe		
Is Needed To Help Businesses Cope With These Tariffs		
(select All That Apply)?	Financial assistance or subsidies	29%
	Tax breaks or tariff exemptions	71%
	Trade negotiations for reduced tariffs	57%
	Business education on trade alternatives	29%
	No government support needed	14%
.3 Have You Explored New Local Or International Markets		
To Offset The Impact Of These Tariffs?	Yes, successfully	
	Yes, with some challenges	29%
	No, but considering it	71%
	No, and not planning to	
0n A Scale Of 1 To 10, How Confident Are You That The Tariff Situation Will		
Show Real Improvement Within The Next 6 To 12 Months, With 1 Being The		
Least Confident And 10 Being The Most Confident?	1	
	2	14%
	3	14%
	4	14%
	5	29%
	6	
	7	
	8	29%
	9	
	10	
5 Have You Delayed Or Deferred Any Capital Expenditures		
As A Result Of The U.S. Tariffs Or The Tariff Uncertainty?	Yes	57%
	No	29%
	Not applicable	14%