



Canadian Printing Industries Association  
Association canadienne de l'imprimerie

July 31, 2023

Letter to CPIA Membership and Partner Organizations: 2023 Mid-Year Report

It is our pleasure to provide you with a review of your National Association activities in the first half of 2023. Our Board, Committees and Advisory Groups continue to work diligently on making steady improvements to our association while delivering value to the Canadian Printing Industry.

Our mission is to provide a national voice and platform for our industry and a connection point for regional associations, sector associations and print-focused post-secondary educational programs.

We have fulfilled our mission in several ways so far in 2023:

- **Supplier Partners:** We continue to solicit suppliers to join us in our quest to engage the Canadian printing industry through training programs and seminars. We were successful at gaining several new suppliers who joined our Supplier Partner program. We discuss our progress and activities with our Supplier Advisory group composed of representatives from Spicers, Domtar, HP and Heidelberg.
- **Website and Online Communications:** We have updated our website with a dedicated page to supplier initiatives of interest to our many stakeholders. Our Event page has also been given greater attention to encourage members and partners to list their upcoming activities and events. We also updated our LinkedIn page which is being viewed regularly by the community.
- **Canadian Printing Awards:** We canvassed Regional Associations Members to get their feedback on suggestions and improvements for the Canadian Printing Awards and forwarded these to the organizing committee. Our objectives in this activity were to get a wider participation of Canadian printers within this awards program.
- **Webinars:** We organized a highly successful virtual event titled "Outlook 2023 Talking to Printers" involving printers from various regions who discussed their concerns and strategies for 2023. The comments received from the community following the event indicated that those who attended the event found it informative and worthwhile.



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- Graphics Canada Expo: Your association participated in the Graphics Canada Expo held in Toronto in May. The show was well attended and gave us an opportunity to discuss the activities of the National group as well as those of our regional associations. The booth was manned by CPIA and OPIA Board members. We also had as a giveaway our recently launched brochure on "Careers in the Printing Industry ". We received very positive comments on the brochure.
- Committees and Advisory Groups:
  - Our 4 standing committees headed by Board members continue to meet on a regular basis to address various issues of interest and concern to the Canadian printers. These are the Communication and Events Committee, Supplier Committee, Government Affairs Committee, and Education Committee.
  - We continue to actively work with our Education Advisory Group composed of post-secondary graphic-arts focused programs from across the country.
  - We recently formed a new Printer Advisory Group in 2023. This group has as a mission to advise the CPIA on possible activities and events that would be of interest to the industry. It is composed of printers from various sectors of the printing community. They meet quarterly and reports are then submitted to the CPIA Board

We thank our regional association members as well as our supplier and educational institutions partners for their continued support. Should you have any feedback or questions, please do not hesitate to reach out.

Sincerely,

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